

## FRAÎCHEUR DE PARIS

## REFRESHING PARISIANS, STRENGTHENING THE CITY'S RESILIENCE, ADAPTING PARIS TO GLOBAL WARMING

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#### THE PUBLIC REFRIGERATION SERVICE



Fraîcheur de Paris develops and operates the **urban cooling network, the first in Europe** and the 11th in the world, by integrating ambitious objectives to support the City in its decarbonization and climate change adaptation process.

Fraîcheur de Paris meets the cooling needs of hotels, department stores, offices and museums in the capital. 10 production sites and 4 storage sites supply nearly 400 GWh/year of cooling to more than 730 buildings via 89 kilometers of networks.

**Fraîcheur de Paris is the successor to CLIMESPACE, an ENGIE subsidiary** and concessionaire since 1991, and is jointly owned by ENGIE (85%) and RATP Group (15%). With 30 years of experience, it offers a sustainable alternative to traditional air conditioning solutions.

The public cooling service consignee is certified ISO 50001 (energy efficiency), ISO 45001 (health and safety) and ISO 14001 (environmental management). The cooling utility is carbon neutral 2018 and the cooling network is 100% EnR&R certified since 2013, thanks to the purchase of guaranteed origin electricity from existing renewable assets.

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# THE COLD NETWORK IS A TOOL FOR THE CITY TO ADAPT TO GLOBAL WARMING

- By cooling buildings with fragile people (schools, care homes, hospitals, etc.)
- Because it is more beneficial to the environment than standalone installations
- Because it reduces the urban heat island effect
- Because the City can mandate the use of green and local electricity







## **EVOLUTION OF THE DISTRICT COOLING NETWORK SINCE 1991**



#### NETWORK DEVELOPMENT FROM 1991 TO 2042















## Key Figures 2022



#### 374,1 GWh/year cooling energy sold

467 MW of power contracted

738 customers



**6 millions** square meters of cooling in Paris



FRAÎCHEUR DE PARIS

**89 km** round-trip underground network under your feet



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## SUBSCRIBERS TO THE DISTRICT COOLING NETWORK

Hotels

Le Bristol

Le Peninsula

Le Plaza Athénée

Le Meurice



Allianz Axa BNP Paribas REPM Constructa Crédit Lyonnais GECINA Generali Groupama immobilier Natixis SCOR

Offices

#### Department stores

Beaugrenelle Carrousel du Louvre Forum des Halles Galeries Lafayette

Le FourSeasons Georges V

#### Museums, theaters

Le Louvre Musée du quai Branly Musée Grévin Cité de la Musique Salle Pleyel La Philharmonie

#### **Official buildings**

Assemblée nationale Ministère de La Défense Ministère de l'Ecologie Hôtel de Ville de Paris





## A NEW CONCESSIONAIRE FOR THE PARISIAN DISTRICT COOLING NETWORK





# THE PROJECT AND THE SUBMISSION OF PROPOSALS/OFFERS





## **OFFERS EVALUATED ACCORDING TO DEFINED CRITERIA**

The candidates' offers are evaluated according to 4 criteria scoring

#### Criterion 1 : Technical and environmental quality (45%)

- > Development strategy and investment master plan
- > Energy and environmental performance
- > Quality of organization and resources

#### Criterion 2: Competitiveness and economic and financial viability (30%)

Competitiveness of the tariff structureEconomic and financial viability of the offer

#### Criterion 3: Contractual and legal commitments (15%)

> Degree of acceptance and improvement of the draft contract

> Robustness of the contractual mechanism: guarantees, insurance

But a relatively unknown scoring method...

(we only have half of the scoring system)

#### Criterion 4: Quality of relations with subscribers, users and the concession grantor (10%)

> Relations with subscribers and users

> Relations with the concession grantor and tilting period



#### THE OFFER AT A GLANCE







13,350 pages, 27 binders 40 films, 1 brochure and 1 penguin

20,000 lines of code to create a network modeling tool unique in the Group

4 fridges 1 3D digital model of the network in the city

## 2 years tender process

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#### THE COLD NETWORK OF TOMORROW WILL BE...

#### Open

**Deployed throughout the city** To maximize its coverage to new uses to strengthen the resilience of Paris

#### **Even more efficient**

and environmental for an even more virtuous service

Integrated

in its ecosystem to support the transformation of the city



#### **Economically robust**

to ensure accessibility to the service and guarantee its continuity

10





## FRAICHEUR DE PARIS OFFER







## **1. THE CONTRACT AND ITS PHILOSOPHY**



#### THE PHILOSOPHY OF THE CONTRACT

#### A roadmap drawn for the next 20 years

#### > The Master Investment Plan

A 20-year commitment in terms of number of subscribers, contracted power, network kilometers, subject to strong penalties if not achieved

#### > The performance indicators

65 indicators and penalized liabilities

#### > A very present and conceding authority

- A monitoring and steering committee: 4 meetings per year
- Monthly, quarterly and annual reports
- A validation of all major files
- Extensive documentation shared with the City on the **City of Paris extranet**





#### **PENALIZED INDICATORS & COMMITMENTS**

#### Annex 2 of the draft contract



#### Implementation of DT/DICT responses out bubble barrier of time Meetings with **IS** Certifications users 32 **Realization of** Subscriber Penalized vegetal communications landscaping engagements **VDP** solicitation Done / Not done Carbon in case of crisis Yes / No neutrality achieved Automated operation **City Meetings** ••• Penalty of 50 €/response

**beyond one hour** following a DT / DICT / ATU request

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#### Fixed penalty of 20 k€

In case of non-compliance with the **maximum threshold** of the annual ratio of consumption of water by the network per year of excess



## **2. THE DEVELOPMENT**







## **ROBUSTNESS OF THE DEPLOYMENT**

# Simulations in NEMO for validation



Past connection dynamics

LAND IDENTIFIED

constraints: study

of 90 km of road

Passage

For power plants







Offre initiale

Offre amélioré
 Offre finale

## **IDENTIFIED AND SECURED LAND OVER A 5-YEAR HORIZON**

#### 2022-2027 - SITES IDENTIFIED IN THE SHORT-TERM

#### 7 new plants already identified and studied

> Printemps – Bought in 2022
> Arena II - 2023
> Balard - 2025
> Concorde - 2025
> Montparnasse - 2026
> Nation – RATP - 2027
> Van Dyck – RATP - 2027





## **CENTRAL PLANT IN CONCORDE - 2025**

#### Innovative power plant with recovery of waste cold from GRTgaz pressure reduction stations

Characteristics :



3 MW

> 3 MW of installed power

> Recovery of waste cold from gas pressure reduction

> Recovery of decarbonized electricity generated by pressure reduction turbines

> Discharge : Seine River





### TWO LANDS MADE AVAILABLE BY RATP

#### Van Dyck

Former subway turnaround loop under the Monceau park



#### **Nation** A beautiful area in the station and under the square





#### LA BARGE ALMA

A UNIQUE VEGETATED FLOATING STORAGE

**4,5 MW** Of direct power supply

15,5 MW

Of indirect power

80 MWh

Of storage capacity







## 3. CUSTOMERS & PRICING





## AN OPTIMIZED AND FLEXIBLE "BASE + OPTIONS" SERVICE

For a solution adapted to each situation



#### "Over-the-counter" services

Complementary packaged services

Pack « Energy and Services<sub>»</sub> a level of service equivalent to the basic service of the previous concession + 4 new features

#### The **basic service** of Fraîcheur de Paris



Streamlined basic and **high-tech** services that are **simpler** and more **affordable** to meet the cooling needs of future 'consumer' subscribers.







### PRICING ADAPTED TO THE MAJOR ISSUES

AMBITIOUS DEVELOPMENT

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- A competitive connection tariff: -20% compared to 2021
- A competitive average MWh supply rate: -14% compared to 2021
- A system adapted to large accounts
- Solutions for **flexibility** of the subscribed power



- A price list dedicated to small
   customers: schools, small businesses,
   housing...
- Coverage of the cost of connections for public places: schools, media libraries, nurseries, etc.
- Features adapted to hospitals

ENCOURAGEMENT OF VIRTUOUS BEHAVIOR

- A connection tariff depending on the cooling surface intensity
- An **energy supply tariff**, depending on the actual full power hours
- A volume supply tariff depending on the **effective delta T** of the subscriber





## **4. THE PRODUCTION**



### VALORIZE WASTE HEAT

#### A COMPROMISE BETWEEN ENVIRONMENTAL, ENERGY AND ECONOMIC ASPECTS

- Waste heat is not directly recoverable, because it is rejected at 20°C and must reach 60°C to be used
- 4 simple solutions for valorization
  - On-site consumption for buildings hosting cooling plants (11 installations)
  - Heating/Cooling production solutions in hotels (6 installations)
  - In the hot water loops of the district heating network (4 installations)
  - Inter-seasonal heat storage (3 installations)

**3,7 %** of thermal waste recovered at the end of the concession

## 674 GWh

Recovered over the duration of the concession

67 000

Equivalents heated housing units for 1 year



## MAXIMIZE THE SHARE OF FREE-COOLING

#### TWO LEVERS IMPLEMENTED FROM THE BEGINNING OF THE CONCESSION

Extended free-cooling, increase of the delivery temperature over the winter period by 7 to 10 °C





- New sources, in addition to the Seine:
  - Non-drinking water
  - Groundwater



## 4 NEW SOLAR PARKS DEDICATED TO THE COOLING NETWORK

- 4 solar parks will be built between 2022 and 2025
- 3 different project developers
- I solar park in Ile de France, close to the location of consumption, with a participative and citizen financing



#### Our strengths:

- Signed contracts
- > Implementations made from the beginning of a new concession





## **5. THE DISTRIBUTION**



## NEW TOOLS FROM THE DESIGN PHASE TO THE COMPLETION OF THE WORK

#### AN INTEGRATED DESIGN WITHIN FRAÎCHEUR DE PARIS

**Tools for design and project** 



## Use of CITIES and NETWORKS 3D



- Make the design more reliable and optimize the routes
- Locate third-party networks with a geometric quality
- Anticipate potential site problems

Development of an algorithm to **qualify the impact of the construction site** 

- **Optimize** the route
- Determine a **suitable period** for the work
- Implement compensatory measures
- Inform well in advance about possible nuisances

## NEW TOOLS FROM THE DESIGN PHASE TO THE COMPLETION OF THE WORK

#### **CONSTRUCTION SITES INTEGRATED INTO THE URBAN SPACE**



Reinforcement of the **communication** to local residents with **digital tools** 









## **MEANS OF DELIVERY FOR ALL SUBSCRIBERS**

10 kW, 20 kW, 50 kW, 200 kW or more ... to each power subscribed there is a dedicated means of delivery.

#### COOL'box

- Residential and commercial shops
- 2 modules: 10 and 20 kW



- Nursery, school, etc.
- 20 kW
- 400 m<sup>2</sup>
- Absence of secondary



#### **Cold terminal**

- Events and public domain
- 100 kW





## **6. THE ENVIRONMENT**



#### **GREENING OF PUBLIC SPACE**

2023 - Les

Halles 500m<sup>2</sup>



2024 - Palais de Tokyo 680m²





New sites -« Land boost »







4 km of



## PRESERVING THE SEINE BY COLLECTING WASTE

#### TRAPPING AND RECOVERING WASTE IN THE SEINE





(3 tons are currently collected by the Seine water plants)





## **CONTAIN AND OFFSET CARBON EMISSIONS**

- A network that supports Paris' carbon strategy: the development of the network avoids the growth of stand-alone solutions whose emissions are 4 times higher
- The projected carbon footprint increases ..
- ...but it decreases in intensity (-30% to 2040)
- Emissions are offset, thanks to certified actions carried out in France or elsewhere, on carbon reduction or sequestration



## **300 000 t** of CO2 offset for a period of 20 years









## **7. FINANCIAL STRUCTURE**



## SHAREHOLDING FRAÎCHEUR DE PARIS





#### **CROWDFUNDING TO DEMOCRATIZE THE SERVICE**

#### PARISIANS AS ACTORS IN THE ECONOMIC DEVELOPMENT

#### 

SAS ENERFIP 621, rue Georges Méliès CA Center 34 000 Montpellier Web:www.enerfip.fr

Climespace 3 Boulevard Diderot 75012. Paris

A Montpellier, le 09 Mars 2021

#### Objet : Lettre d'intention pour la mise en place d'un financement participatif avec Climespace relatif au projet de réseau froid de Paris.

Madame, Monsieur,

Dans la continuité de nos échanges, nous vous confirmons par la présente notre intérêt de mettre en œuvre notre solution de financement participatif dans le cadre du projet. de réseau de froid de la ville de Paris, pour lequel vous êtes candidats à l'appel à projet.

Notre plateforme, agréée Conseiller en Investissement Participatif (C.I.P) par l'Autorité des Marchés Financiers (AMF) est à même d'intermédier plusieurs typologies de collectes en financement, tel que la loi du 1<sup>tR</sup> Octobre 2014 et les amendements suivants le prévoient.

Nous nous engageons ainsi à vous accompagner sur le projet de réseau de froid de Paris, et notamment sur la partie extension et « verdissement », sur lequel vous souhaitez intégrer du financement participatif si vous êtes lauréat.

Le financement participatif, si la candidature de Climespace est retenue, serait exécuté dans les modalités suivantes (elles sont pour l'heure, indicatives) :

- Taux d'intérêt : 4 à 6 % annuel,
- Maturité : 5 ans.
- Amortissement annuel du capital
- Montant : 5 à 8 millions d'euros.

- Cibles : Paris pendant 1 mois, puis île de France 1 mois et éventuellement France entière.

Investissement maximum par souscripteur : Pendant les 2 premières semaines plafond à 50 000 € par souscripteur (pour permettre à plus de riverains de participer, et levée du plafond au bout de deux semaines).

Période de collecte visée : Lancement à la fin du premier trimestre 2022, pendant 3

- Communication (la stratégie sera à affiner) :

- o 3 x 50 000 bulletins d'information dans les boites aux lettres dans les 3 arrondissements les plus impactés par les travaux (13 ième, 15 ième, 19 ième).
- o 3 réunions publiques dans les 3 arrondissements les plus impactés par les travaux (13 ième, 15 ième, 19 ième),
- o 3 Webinaires virtuel
- 3 communiqués de presse, etc...

## mois.

FRAÎCHEUR DE PARIS

- > 4 M€ with ENERFIP
- > 5 % Interest rate

52

- > Reserved for Parisians, for 1 month
- > **Support of ENGLE Finance** if the operation fails





#### THE MAIN BENEFITS OF THE PARTNERSHIP WITH RATP

At first, we thought of putting pipes in the RATP tunnels, but in fact, we realized that there are already subways inside...

- > A key urban player in the Paris area benefiting from an excellent relationship with the city of Paris
- > The extension of a **pre-existing privileged relationship** with the AUBER power plant
  - > Available land: 3 locations for future production plants already validated and proposed in the offer
- > Inclusive dimension of cooling with several metro stations soon to be cooled by the network
- > Development of a trusting partnership relationship between 2 major players, as well as local authorities



A power plant hidden under a Parisian park in a subway turnaround loop



Future cool point







## **FRAICHEUR DE PARIS**