



### Phase I Finalists

After a rigorous selection process, 11 ideas were shortlisted to progress further in the Challenge. Phase II of the Challenge involves coordinating with partner cities, liaising with stakeholders, acquiring data and developing final solutions

### The Shortlisting Process

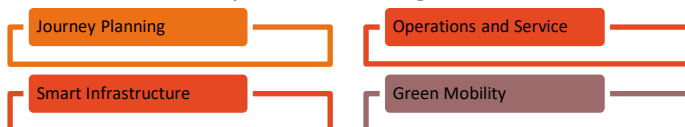
A comprehensive evaluation framework was formulated for the purpose of evaluating the concept notes. 26 concept notes were identified on the basis of average marks awarded by at least two industry experts. Each of these notes were then studied by an internal committee and evaluated subjectively.

On 15 February 2021, 15 of these submissions were further selected for a round of presentation. Each team was given a chance to present their ideas in a 10-minute session involving extensive questioning by the internal panelists.

After an internal round of evaluation and consultations, a total of 10 teams were then selected to proceed into Phase 2 of the challenge on 20 February.

### The Selected Categories

The 11 ideas selected represent the following themes:



### The Phase II Kickstarter

Phase II was launched through a Kickstarter Session on 26 February. The hour-long event was moderated by Mr Shailendra Kaushik and included Mr Rahul Kapoor, Director, Smart Cities Mission and Mr Juergen Baumann, Program Director, SMART-SUT, GIZ, as keynote speakers.



Mr Rahul Kapoor, Director, SCM at the Kickstarter Session for SMART move



Mr Rahul Kapoor  
Director - Smart City Mission



Mr Shailendra Kaushik  
Co-Founder - Cities Forum



Mr Juergen Baumann  
Program Director - SMART-SUT



Mr Laghu Parashar  
Deputy Program Director - SMART - SUT



Ms Nabamalika Joardar  
Fellowship Manager - NIUA



Speakers at the Kickstarter Session for SMART move, Phase II

### The Quotes

*Real innovation, co-creation, collaboration happens when you create enabling platforms that allows ecosystem stakeholders to solve the more contextual challenges. SMART move is such a platform - Rahul Kapoor, Director, Smart Cities Mission, MoHUA*

*Mobility and urban transportation is the most pressing problem today. The SMART move Innovation Challenge is formed solely to solve this issue - Hitesh Vaidya, Director, NIUA*

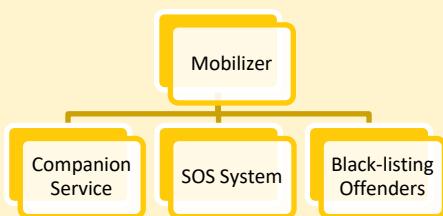
*COVID-19 has had to redefine travel protocols across all modes. The SMART move challengers have kept the transformation brought about the global pandemic, in mind while developing their ideas - Nabamalika Joardar, Fellowship Manager, NIUA*

*What is promising about SMART move is that it looks beyond legacy approaches of improving transport system's efficiency.- Ankit Rai, Senior Associate, NIUA*

### Idea Profiles: Theme - Journey Planning

#### Mobilizer

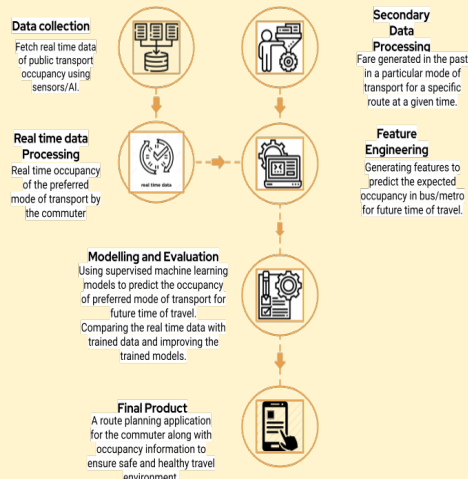
Harish Natarajan, Kumar Jois, Sumedh Joshi



Mobilizer is a digital mobility platform where users can book public transportation tickets. Citizens can register on this app with an Aadhar Card and avail its services. For achieving gender safety, they will implement a companion service, wherein people travelling at odd times can meet and travel together. This will help women and children travelling alone to form small groups and travel safely. The app will have an integrated SOS system, through which users can immediately alert the police or ask nearby users for help. Offenders will be flagged and subsequently not allowed to use the app for public transport.

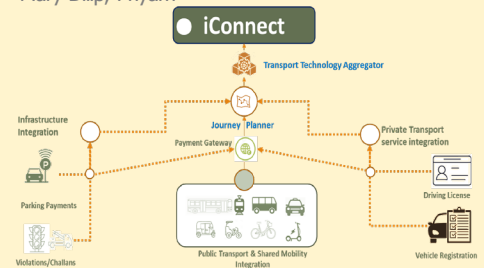
#### Commutify

Indian Institute of Technology, Roorkee  
Arpit Shrivastava, Prof. Amit Agarwal, Devesh Pratap Singh, Itisha Jain



#### iConnect

Utpal Deka, Dr. Sharat C. Pillalamarri, Dr. Deepthi Mary Dilip, Priyam



All-in-one user-friendly data-powered innovative Urban Mobility Management Platform that helps in:

- On-demand first/ last mile journey planner
- Discouraging personalized transport
- Traffic violations and penalties management
- Vehicle road-worthiness
- Real-time personalized dashboard
- Driving license & vehicle re-registration
- Parking availability check, booking & fee payment
- Electronic toll account

