

CAMPAIGN FOR WORLD ENVIRONMENT DAY

DATE: **05 JUNE 2021**

THEME FOR 2021: **ECOSYSTEM RESTORATION**

GLOBAL HASHTAG: **#GenerationRestoration** and **#WorldEnvironmentDay**

HASHTAG to be initiated by NIUA: **#ClimateActionNow_C3** and **#WasteToWealth**

MESSAGE: **NIUA's contribution towards Ecosystem Restoration through various projects**

EVENT TITLE: **Ecosystem Restoration through the lens of Urban Transformation**

The world marks the World Environment Day on 5 June 2021. The theme of World Environment Day 2021 is 'Ecosystem Restoration'. Ecosystem Restoration denotes assisting in the recovery of ecosystems that have been degraded by activities like pollution and deforestation. NIUA will be celebrating **World Environment Week from 1 June to 5 June** and will be disseminating its contribution towards Ecosystem Restoration through various projects in the form of posters, flyers, blogs, podcasts and twitter campaigns dedicated to the theme.

NIUA Handles



niua.org



National Institute of Urban Affairs (NIUA)



@NIUA_India

C-Cube Handles



C3_niua



Climate Centre for Cities (C-CUBE)



@C3_NIUA

Hashtags: #ClimateActionNow_C3

#Wow_NIUA

#GenerationRestoration

#WorldEnvironmentDay