NIUA Webinar Series
Learn to Connect, Collaborate, and Co-create — L3C

PILOTING PUBLIC PROJECTS THROUGH USER-CENTERED DESIGN
📅 19th October 2020 (Monday), 👥 04:00—05:30 p.m. IST

**SPEAKERS**

- **CHRIS BLACHE,** Urban Anthropologist, Genre et Ville (Paris), and Mentor - CITHS, NIUA
- **BARSHA PORICHA,** Deputy Technical Cell Head, Centre for Urban and Regional Excellence, NIUA
- **SARANG GANOO,** Designer and Strategist, Pune
- **RAJEEV MALAGI,** Manager - Urban Development at WRI India

**MODERATOR**

- **SWATI JANU,** Founder at Social Design Collaborative, and Domestic Expert - CITHS, NIUA

**WHAT**

- Have been various lessons from different pilot projects to scale up solutions?
- Were the surprises?
- Were the half formed ideas that never took off?
- Role do data and documentation play in an iterative design processes?

From tactical urbanism for testing public response to interventions in public spaces to prototypes of essential products and services, the discussion hopes to cover a broad wide array of pilot projects at different scales and spread over different durations.

Join us for this insightful and interesting session!

Register here: [https://primetime.bluejeans.com/a2m/register/aytwrefh](https://primetime.bluejeans.com/a2m/register/aytwrefh)