Poster Competition

Objective
The objective behind the poster competition is to bring out the creative expression of students and to gauge their knowledge and awareness of various trends going around. This competition will not only to judge the youth based on their creative aspects but also to trigger their thought process towards recent trends and challenges in the society.

Focus themes for the competition:
- Leveraging ‘local’ potential and identity (e.g.: tourist places, heritage, local markets, etc.)
- Nudging environmentally responsible behaviors + Making Sustainability a Way of Life (following the LiFE mission of Government of India)
- Ensuring Water Security
- Peacebuilding and Reconciliation: Ushering in an Era of No War
- Health, Wellbeing & Sports: Agenda for Youth

Rules:
- The competition is open to Indian nationals only
- Age of the participant: 15-29 years
- Entry is limited to one per person and multiple entries will be deemed invalid
- All entries must be submitted by individuals. Group entries will not be accepted
- Participant can choose any one or combine two of the above mentioned themes for their poster
- Format for the poster:
  - A3 size (11.7 * 16.5 inches) with margins (0.5 inches) on all sides
  - Either a hand-drawn/painted poster or created using digital media
  - The topic and theme should be clearly mentioned in the top margin of the poster
- The poster entry will not contain any personal details such as name, age, name of the college/school, gender and location of the participant. The same should be mentioned separately in the email at the time of submission
- Participant should submit along with poster, a short note (100 words) explaining the topic and content of the poster. Student can explain their posters in either English, or Hindi language.

Last date for submission: February 20, 2023 by 6 PM (IST)

All entries to be submitted in JPEG/PNG format only, not exceeding 10MB, on the email id: events@niua.org

Judgement Criteria
- Relevance to the theme
- Artistic composition
- Originality
- Creativity
• Effectiveness in communicating the intended message

**Announcement of results:** March 01, 2023 on NIUA’s social media.

**Winners will be invited and felicitated at the National Youth Conclave 2023 in Delhi.** Winning entries will be featured in the National Youth Conclave 2023 collaterals. All entries will be a part of NIUA’s virtual exhibition on www.niua.in

**Terms and Conditions:**

- *Each participant shall present a work that was not published earlier, created by them personally.*
- *Through entering the competition, each participant hereby acknowledges their copyrights in the submitted designs and represents that he/she/they shall not infringe any third party copyrights.*
- *Each participant hereby gives their consent to recording, duplication and distribution of their submitted entries through the follow-up exhibition and other collaterals.*
- *An internal jury will choose the winners and the decision of the jury would be final.*
- *The organiser reserves the right in its sole discretion, to cancel, terminate, modify or suspend the competition at any point in time.*
- *No responsibility will be taken for lost, late or misdirected entries.*